

Marketing Assistant Design

We are looking for an enthusiastic, proactive and highly organised Marketing Assistant to join our team based in Clapham, SW9. Working both from home and back in our office when Government restrictions allow, the successful candidate will gain exposure to all elements of the marketing mix – with a particular focus on the implementation of our digital marketing strategy.

Strong communication skills, a passion for marketing and a diligent attention to detail are vital prerequisites for this role. An interest in design, property and the built environment (including greener living) will also be beneficial.

About us

Founded by Dan Davidson (Marketing graduate, 1997), Build Team specialise in the design and build of residential extensions across London. Located in modern, open plan offices, we are a growing and ambitious company committed to excellent customer service, innovative marketing and flawless project management. We offer a fresh and straightforward approach to the design and build process - with transparent pricing, a focus on quality outcomes and ensuring projects are executed in a cost-efficient, client-focussed manner. The pandemic has meant the home has become much more than just somewhere to live and sleep – and at Build Team we want to help our clients realise the full potential of their homes through excellent design and space-planning.

The Role

The Marketing Assistant will join our Design Team and assist with the execution of a number of different marketing campaigns. Whilst there will be a strong emphasis on our digital marketing strategy, the successful candidate will also gain exposure to more traditional forms of marketing – such as print, PR and local advertising. The Marketing Assistant will work closely with the founder and enquiries team to develop and execute marketing strategies to increase sales leads and keep the brand front of mind with prospective clients.

These are some of the projects you will be involved with:

- Undertaking data analysis to generate new marketing insights
- The development and execution of segment-based marketing strategies
- Print and outdoor marketing – including local marketing campaigns
- Assisting with the coordination and promotion of our Open House programme
- Develop and implement new web-based functionality to streamline the sales process

Professional Requirements

The ideal candidate will have an analytical mind and be data-driven in their approach. They will be enthusiastic about all things digital and enjoy using new platforms and technologies to develop and enhance the customer experience. They will be a strong communicator – both in written and spoken form – and effective at working as part of a collaborative team. They will also have excellent project management and organisational skills – and take pride in getting things done and seeing the results of their hard work in action.

Salary

£21,000 - £24,000 per annum dependent on experience. We are happy to consider applications from recent graduates looking for their first Marketing position.

Location

Our expectation would be for the successful candidate to work from home during the first three months, during which time they would attend the office for a period of immersion as part of their induction. When Government restrictions are relaxed, we expect to work from the office in Clapham on Tuesday-Thursday each week, with Mondays and Fridays being remote days where team members can choose to come to the office or work from home should they prefer.

To apply

Please submit your CV and cover letter to talent@buildteam.com - and place Marketing Assistant in the subject line.