

Consumer watch

Get set for summer with bargain innovations, says **Hayley Gilbert**

Cable tidy

USB cables are a necessity of modern life and are often quite the inconvenience. When they're not being lost at the bottom of a drawer, they're simply refusing to plug into a socket – however hard you try. The wonderful people at Lindy have tackled both of these woes by inventing a microUSB-to-USB which is not only neon, but the USB end is also reversible, so it can be plugged into place in any direction you choose.



TO BUY OR NOT TO BUY?

According to research by Heart of House (available at Argos), over 80% of UK renters admit they aren't actually saving for a house of their own ■ 43% said they feel trapped renting, as they just can't afford to save ■ 21% said that renting their home suits their lifestyle ■ London and Manchester are where renters are struggling the most to save ■ Those in Birmingham and Leeds are more optimistic about climbing onto the property ladder.

Did you know...

A national survey conducted on behalf of Vorwerk (vkdirect.co.uk) has revealed some very interesting facts about our cleaning habits:

- 15% of pet owners vacuum their pets
- 23% of people across the UK spend more than four hours per week cleaning
- 8 out of 10 people are more likely to clean if friends or family are coming over



Charge your phone wirelessly with Ikea

Imagine a world where you never have to quietly sidle up to a dinner party host and whisper the inevitable question: Excuse me, do you have a phone charger I could borrow? Well, Ikea have gone and made our wish a reality with their new range of wireless charging products. All you need to do is pop your phone onto the + sign and your phone will automatically begin juicing up – no cables, no awkward, cringy questions.

